<b>Printed:</b> 10/16/2012 9:00 AM	10/04/2012 1-12 PM
Traffic Order# 25169	Last Received:
1# 4 Status Confirmed	
5 Ver# 9 Mod#	
Rep Order# 790897.	EC'd Yes

10/04/2012 1:12 FIM Last Received: 10/ Showing Buylines: All Lines

9

1 of

) WASHINGTON ) JAMIE ANDRUS Rep Firm Sales Office ( Salesperson (

ALEXANDRIA, VA 22314 PPI/P2/E LOVE/ORDR/928C03 tes 09/28/2012 - 10/04/2012

Agency C/P1/P2/E

Hiatus Weeks Flight Dates

) SMART MEDIA GROUP

( ) SMART MEDIA ( 814 KING ST, SUITE 400

Адепсу

Station KSL-TV SALT LAKE CITY Advertiser ( ) LOVE, MIA Product LOVE/CD4/R

Patricia Dome 928C03

Estimate# Phone# Buyer Fax#

202-872-1155

Salesperson Phone# Salesperson FAX#

-- CONTRACT COMMENT ---

CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT 217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Dау 	Program	Time 	Len	Dates	Spots/Week	Rate	Total Spots
1 Rating: 1.3	TODAY	9A-10A	: 30	09/28-09/28	0	\$100.00	0
2 M,TH Rating: 1.3	TODAX Buyline Comment: 1/DAY	9A-10A	:30	10/01-10/04	0	\$100.00	0
4 Rating: 1.5	RACHAEL RAY	10A-11A	: 30	09/28-09/28	0	\$55.00	0
5 Rating: 1.5	RACHAEL RAY Buyline Comment: 1/DAY	10A-11A	0e :	10/03-10/04	N	955.00	8
7 Rating: 1.1	SIUDIO 5	11A-12P	:30	09/28-09/28	0	\$55.00	0
8 M,TH Rating: 1.1	STUDIO 5 Buyline Comment: 1/DAY	11A-12P	: 30	10/01-10/04	0	\$55.00	0
10 Rating: 2.1	NEWS @ NOON	12P-1P	.30	09/28-09/28	0	\$100.00	0
11 W-TH Rating: 2.1	NEWS @ NOON	12P-1P	.30	10/03-10/04	T	\$100.00	Ţ

Buyline Comment: 1/DAY

9		Total Spots											
2 of		ř i	0	0	0	0	0	0	6	r#	0	М	0
M	) WASHINGTON ) JAMIE ANDRUS \$ 202-872-1155	Rate	\$80.00	\$50.00	\$40.00	\$175.00	\$20.00	00.06\$	\$90.00	\$10.00	\$100.00	\$100.00	\$250.00
10/16/2012 9:00 AM :12 PM	e ( ) WASE n ( ) JAMIE n Phone# 202- n FAX#	Spots/Week	0	0	0	0	0	0	~	н	O	m	0
12 1:	Rep Firm Sales Office ( ) Salesperson ( ) Salesperson Phone#												
59 Printed: Last Received: 10/04/20 Showing Buylines: All Lines	# 00 00 00 00 00 00 00 00 00 00 00 00 00	Dates	10/01-10/01	09/28-09/28	08/30-08/30	08/30-08/30	08/30-08/30	09/28-09/28	10/02-10/04	10/01-10/01	09/28-09/28	10/01-10/04	09/28-09/28
169 Lasi Showing F	ROUP 4 /928C03 04/2012	Len	.30	0 e "	08:	:30	:30	:30	300	.30	:30	0 ::	:30
Traffic Ordex# 25169	Agency ( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency C/P1/P2/E LOVE/ORDR/928C03 Flight Dates 09/28/2012 - 10/04/2012 Histus Weeks	유 6 1	2P-3P	3P-4P	9A-930A	930A-10A	10A-1030A	4.P-5.P	4P-5P	5A-6A	6A-7A	6A-7A	7A-8A
Status Confirmed	Agency ( 814 ALE Agency C/P1/1 Flight Dates Hiatus Weeks												
Ver# 9 Mod# 4	r Lake city Ve, Mia R	Program	DAYS OF OUR LIVES	DR PHIL	SUNDAY EDITION	MUSIC & SPOKEN	MORMON TIMES	KATIE	KATIE Buyline Comment: 1/DAY	TODAY	TODAY 2	TODAY 2 Buyline Comment: 1/DAY	TODAY
Rep Order# 7908975 EC'd Yes	Station KSL-TV SALTLAKE CITY Advertiser ( )LOVE, MIA Product LOVE/CD4/R Estimate# 928C03 Buyer Patricia Dome Phone#	In Day	14 Mating: 1.1	15 Rating: 1.1	16 su Rating: 1.7	17 sU Rating: 5.4	18 SU Rating: 4.3	19 Rating: 2.0	20 TU,TH Rating: 2.0 Buyl.	23 M Rating: 0.7	24 F Rating: 2.2	25 M-TU,TH Rating: 2.2 Buyl	28 Rating: 2.7

Rep Order# . EC'd Yes	7908975 Ver# 9 Mod# 4	Status Confirmed Traff	Traffic Order# 25169 Sh	99 Last Received: 10/ Showing Buylines: All Lines	Printed: : 10/04/2012 1:1 All Lines	<b>Printed:</b> 10/16/2012 9:00 AM 10/04/2012 1:12 PM mes		3 of 6
n rtise act ate#	KSL-TV SALTLAKE CITY r ( )LOVE, MIA LOVE/CD4/R i 928C03 Patricia Dome	Agency ( ) SMA 814 KING SI ALEXANDR Agency C/P1/P2/E Flight Dates 09 Hiatus Weeks	( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 C/P1/P2/E LOVE/ORDR/928C03 ates 09/28/2012 - 10/04/2012 Veeks	JP C03 012	Rep Firm Sales Office ( ) Salesperson ( ) Salesperson Phone# Salesperson FAX#	e ( ) WASHINGTON n ( ) JAMIE ANDRUS n Phone# 202-872-1155 n FAX#	GTON NDRUS 1-1155	
Fax# Ln Day 	Program	₹1.	Time Len	n Dates	ļ	Spots/Week	Rate 	Total Spots
29 M,TH Rating: 2.7	TODAY TODAY Buyline Comment: 1/DAY	47	7A-8A :30		10/01-10/04	0	\$250.00	o
32 F Rating: 2.0	TODAY	82	8A-9A :30		09/28-09/28	O	\$110.00	Q
33 M-W Rating: 2.0	TODAY Buyline Comment: 1/DAY	88	8A-9A :30		10/01-10/03	m	\$110.00	m
36 SU Rating: 1.5	TODAY	11.	7A-8A :30		08/30-08/30	0	\$20.00	0
37 SU Rating: 2.2	MEET THE PRESS	8	8 <b>A-</b> 9A :30		08/30-08/60	0	\$100.00	0
38 Rating: 3.6	NEWS @ 5P	īS	30°: 30°:		09/28-09/28	0	\$210.00	O
39 M-TU,TH Rating: 3.6	TH NEWS @ 5P Buyline Comment: 1/DAY	ī S	52-530P :30		10/01-10/04	м	\$210.00	rs es
42 F Rating: 4.2	as 6 sman	19	6P-630B		09/28-09/28	0	\$170.00	0
43 M,W-TH Rating: 4.2	H NEWS @ 6F Buyline Comment: 1/DAY	10	62-630F		10/01-10/04	N	\$170.00	N
45 M-TU Rating: 3.7	KSL 5 NWS-6:30 Buyline Comment: 1/DAX	ý	.30 s-7 s		10/01-10/02	2	\$125.00	8

4 of 6		Total Spots		п	н	0	0	0	0	0		0	0
	) WASHINGTON ) JAMIE ANDRUS # 202-872-1155	Rate   ate 	\$125.00	\$125.00	\$100.00	00.02\$	\$100.00	\$110.00	\$950.00	00-056\$	\$950.00	\$550.00	\$900.00
P <b>rinted:</b> 10/16/2012 9:00 AM 10/04/2012 1:12 PM nes	Rep Firm  Sales Office ( ) WASHINGTON Salesperson ( ) JAMIE ANDRU Salesperson Phone# 202-872-1155 Salesperson FAX#	Spots/Week	н	н	ਜ	0	0	0	0	0	Ħ	0	o
99 Printed: Last Received: 10/04/2/ Showing Buylines: All Lines	Rep. Sales Sales Sales Sales Sales Sales Sales Sales	Dates	10/03-10/03	10/04-10/04	09/29-09/29	08/60-08/60	09/28~09/28	09/29-09/29	09/28-09/28	10/01-10/01	10/03-10/03	09/29-09/29	08/30-08/60
r# 25169 Las Showing F	DIA GROUP 3 400 22314 ORDR/928C03 2 - 10/04/2012	ປີ ໄ ເອີ້າ ເ	0 % 	.30	. 30	.30	.35F	.30 .30	. 30	.30	. 30	. ૩૦	. 30
med Traffic Order# 25169	Agency ( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 Agency C/PI/P2/E LOVE/ORDR/928C03 Flight Dates 09/28/2012 - 10/04/2012 Hiatus Weeks	Time	630F-7P	630P-7P	40E9-49	4P-430P	10352-11359	10352-11052	10P-1035P	108-10359	102-10359	10P-1035P	10P-1035P
4 Status Confirmed	Ager Ager Fligh Hiat												
Ver# 9 Mod# 4	SALT LAKE CITY ) LOVE, MIA (CD4/R, 3 a Dome	Program	KSL 5 NWS-6:30	KSL 5 NWS-6:30	6PM NEWS	NEWS	TONIGHT SHOW	SPORTSBEAT	10 P NEWS	10 P NEWS	10 P NEWS	10 P NEWS	NEWS
Rep Order# 7908975 EC'd Yes	n KSL-TV rtiser (  nct LOVE nate# 928C0 r Patricis e#	Fax# Ln Day	46 W Rating: 3.7	47 TH Rating: 3.7	48 SA Rating: 3.6	49 SU Rating: 1.6	50 F Rating: 4.2	51 SA Rating: 2.8	52 F Rating: 7.3	53 M Rating: 7.3	54 W Rating: 7.3	55 Rating: 5.6	56 Rating: 7.3

Station KSL-TV SALTI Advertiser ( )LOVE Product LOVE/CD4/R Betting Patricia Dome Fax# Ln Day BA Fax# Ln Day BA Fax# SA SA SA SA SA Rating: 2.9 Rating: 7.2 Sating: 5.2 Rating: 4.2 Buylin Bating: 4.2 Buylin Sating: 4.2 Buylin Sating: 4.2 Buylin Sating: 4.2 Buylin	KSL-TV SALTLAKE CITY  LOVE/CD4/R 928C03 Patricia Dome  Program	Agency ( 814 KII ALEXA Agency C/P1/P2/f Flight Dates Hiatus Weeks	Showin  ( ) SMART MEDIA GROUP 814 KING ST, SUITE 400 ALEXANDRIA, VA 22314 P1/P2/E LOVE/ORDR/928C03 ses 09/28/2012 - 10/04/2012 seks Time Len 630P-7P :30 7P-9P :30 1035P-10P :30 830P-9P :30 830P-9P :30	Showing B 3ROUP 4 4/2012 1-en 1:30 1:30 1:30 1:30 1:30	Showing Buylines: All Lines COUP 228CO3 4/2012 330 09/29-09/29 330 10/02-10/04 330 10/02-10/02 330 10/02-10/02 330 10/02-10/04	Rep Firm Salesperson Salesperson Salesperson	( ) WASHINGTON ( ) JAMIE ANDRUS Phone# 202-872-1155  FAX# Spots/Week Rate	Total Spots 0 0 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
1	DEBATE		6582±97	30 8:	10/03-10/03	<b>t</b> O	\$685.00	ਧਾ 🔾
	ROCK CENTER		92-10P	:30	10/04-10/04	1	\$400.00	Ľ
エレーエH	DR PHIL		3P-4P	:30	10/02-10/04	м	\$175.00	ю
TU-TH	TODAY		9A-10A	:30	10/02-10/04	4	\$275.00	<b>ਹਾਂ</b>
エレーエH	6A NEWS		6A-7A	:30	10/02-10/04	1	\$475.00	≓
TU-TH	8A NEWS		8A-9A	08:	10/02-10/04	н	\$700.00	н
TU-TH	SMEN		5P-530P	900	10/02-10/04	сч	\$775.00	п

6 of 6 Total Spots	ı
2 9:00 AM ) WASHINGTON ) JAMIE ANDRUS 202-872-1155 Week Rate	
ted: 10/16/201 04/2012 1:12 PM Rep Firm Sales Office ( Salesperson ( Salesperson FAX# Salesperson FAX#	
Buylines: All L Dates	
25169 L Showing A GROUP 00 3314 DR/928C03 10/04/2012 Len Len 130	
Traffic Order# 25169  Show  SMART MEDIA GROUP UNG ST, SUITE 400  KANDRIA, VA 22314  LOVE/ORDR/928C0  09/28/2012 - 10/04/2012  Time Len  Time Len  10P-1035P :30	
Ver#         9         Mod#         4         Status         Confirmed         Traffic Order# 25169         La           Showing         Showing         Showing         Showing         Showing           ECITY         Agency ( ) SMART MEDIA GROUP         ALEXANDRIA, VA 22314         ALEXANDRIA, VA 22314           Agency C/P1/P2/E         LOVE/ORDR/928C03         Flight Dates         09/28/2012 - 10/04/2012           Fright Dates         09/28/2012 - 10/04/2012         Len           Hiatus Weeks         Time         Len	
Mod# 4	
, MC	
Rep Order# 7908975 EC'd Yes Station KSL-TV SALT] Advertiser ( )LOVE Product LOVB/CD4/R Estimate# 928C03 Buyer Patricia Dome Phone# In Day )	
Rep Order# EC'd Yes Station KSI Advertiser ( Product I Estimate# 9 Buyer P Phone# Fax# Ln Day	

--- REPORT TOTALS--- Report Totals: 44 / \$9,735.00

## -SALES MONTHLY TOTALS-

KSTU	
2. 0 0. % %	
KSL	
& # 600	
KJZZ KUTV	
43 / \$9,635.00 CABL 0% KUCW 0%	
43 / CABL KUCW	
Oct 12: \$48,675	
Sep 12: 1 / \$100.00 Sales Totals: 44 / \$9,735.00 Station Totals: 44 / \$9,735.00 Lines not sent/rold/rtrn: 0 / \$0.00 —COMPETITIVE— Market Totals	null Ra35+
Sep 12: 1 / Sales Totals: 44 Station Totals: Lines not sent/r	Books Demos

%

KTVX

80%